



Ethical Employment

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KEEPING THE BUSH TOWNS TICKING

Keeping the bush towns ticking

The Australian cotton industry seeks appropriate rewards and benefits for its investors, workers, service providers and regional communities. The growing of cotton is not only accepted in communities and towns, it is recognised as a valued contributor—environmentally, economically, socially and culturally.

The Australian cotton industry:

- Employs 10,000 Australians
- Directly supports 4000 businesses that are reliant on cotton
- Is one of the most significant employers in cotton regions in NSW and Queensland
- Has contributed an average of \$1.2 billion to the national economy each year in export earnings over the past five years
- Is Australia's sixth largest agricultural export.

The average Australian cotton farm:

- is family owned and operated
- Directly creates jobs for eight people

Industry participants aim to create and maintain an environment to ensure that Australia's rural economy attracts, supports and maintains appropriately skilled management and workforce by encouraging current and potential players in the industry to undertake education and training.

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