



Authenticity/Traceability AUTHENTICITY/TRACEABILITY THE REAL DEAL *the real deal*

Each and every bale of Australian BMP cotton that is shipped is verified and sanctioned as being produced on a BMP accredited farm.

The traceability system that the Australian cotton industry has in place means that a brand owner can verify and trace an article of clothing from apparel manufacture, knitting or weaving, spinning, ginning and right back to the farm that the cotton was grown on.

At farm level each module picked is marked with appropriate growing information (such as variety, farm and field etc.) Once the module is ginned, this information is transferred to bale tag identification and the data can be verified throughout the ginning, classing and shipping process.

Once a BMP shipment has been authenticated by Cotton Australia, a BMP certificate is issued with the shipment.

Once into the textile supply chain, manufacturers must be registered and licenced with Cotton Australia to use the BMP Cotton Mark or BMP Cotton Blend Mark on their product.

The Australian BMP Cotton trademark is not transferable. This allows us to identify, verify and safeguard the quality and integrity of products (both unfinished and finished) that use the trademark.

Many companies find the Australian BMP Cotton license to be a valuable marketing tool in approaching manufacturers, brands and retailers for business. Once approved by Cotton Australia, customers buying qualifying product from supply chain licencees can become licensees with the right to use the trademark to promote their own Australian BMP Cotton products.

Click here to see a full list of licenced brand owners and supply chain partners.

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